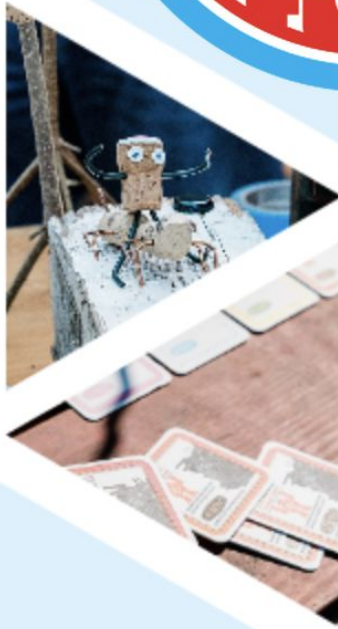


2019  
SPONSORSHIP  
OPPORTUNITIES



**Crafters,** *Hackers,* **TINKERERS,** **Designers,** *Authors,*  
*Engineers,* *Performers,* **Students,** *Artists,* *Woodworkers,*  
*Mathematicians,* *Chefs,* **Hobbyists,** *Educators,*  
**Biologists,** **CREATORS,** *Innovators,* **Trend Setters,**  
**BUILDERS,** **OPINION LEADERS,** *MUSICIANS*

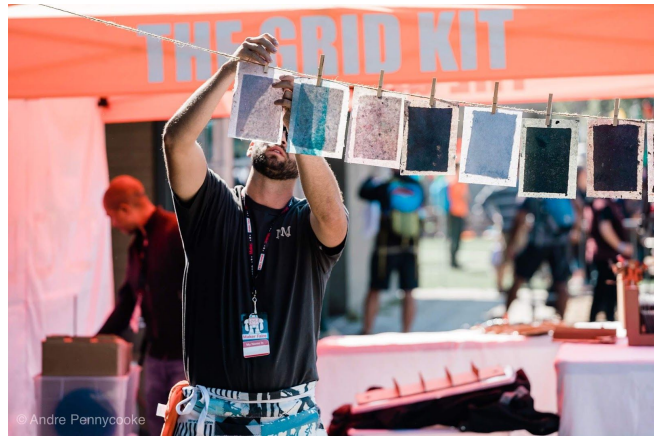
## Event Sponsorship Opportunities

Sponsors are a critical part of the East Bay Mini Maker Faire's success. Join us and **support the maker movement!** Publicize to a large audience, connect your business, publication, or product to this popular community event, and bring our audience back to you. We invite you to review the many sponsorship options below and contact [sponsorships@ebmakerfaire.com](mailto:sponsorships@ebmakerfaire.com) to get involved!

**Cash Sponsorships** — Packages are available at a range of levels for businesses large and small wanting to get involved (see the following list). Make the most impact and see the most benefit through cash sponsorship of the event!

**Media Sponsorships** — Become a supporting media outlet by agreeing to promote/ advertise/publicize the event and help spread maker culture to the larger community! Sponsorship benefits are designed for each outlet dependent upon the value of the contribution. Examples include: logo placement on publicity materials and web site, exhibit space and onsite material distribution, and event passes.

**In-Kind Sponsorships** — Interested in sponsoring in exchange for trade? Let's talk! We're looking for a range of donations including signage and printing supplies, food/beverage sponsors for our maker dinner, event rentals (tents, radios, A/V equipment), etc.



## Who attends?

Thousands of people from **all over the East Bay and beyond** who are excited by hands-on, **creative experiences**. Artists, inventors, engineers, crafters, technologists, designers, entrepreneurs and urban farmers. **Trend setters and opinion leaders** of all types. Families and kids. Folks who love to see/do/make/experience amazing things. Our focus is to encourage families and young people to **imagine**, explore, **build**, tinker, and **invent something unique** through arts, crafts, science, and technology.

5,000 +  
people

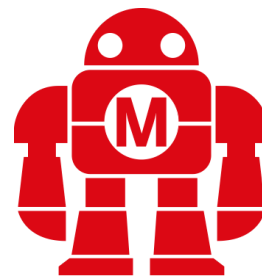
200 +  
makers

175,000 +  
sq. ft. of inspiration



## Why Sponsor?

**Sponsorship of the East Bay Mini Maker Faire helps strengthen the grassroots arts and technology community, enables the distribution of free and reduced price tickets to local children, and supports Park Day School's innovative Design-Make-Engage program all while promoting your business!**



GREATEST  
*Show*  
& TELL  
ON  
*Earth*

CONTACT

[sponsorships@ebmakerfaire.com](mailto:sponsorships@ebmakerfaire.com)

FOR MORE INFORMATION!



# EBMMF Sponsorship Benefit Levels

The East Bay Mini Maker Faire is a great way to strengthen your brand awareness and engage thousands of individuals who are inspired by local creativity and innovation. Sponsors have the opportunity to connect with our energized audiences both onsite and through our active social networks—and bring these individuals back to their businesses. A range of opportunities are available, including named sponsorship of some of the most visited features of the faire!

	Title Sponsor - \$20,000	Sustaining Sponsor - \$10,000	Presenting Sponsor - \$5,000	Contributing Sponsor - \$2,500	Participating Sponsor - \$1,000
Logo and link on homepage and sponsor page of website	Most Prominent	Prominent	Yes	Yes	Yes
Logo on event print materials	Most Prominent	Prominent	Yes	Yes	Yes
Event tickets to distribute to your employees or customers	100 event tickets (\$2,300 value)	75 event tickets (\$1,725 value)	50 event tickets (\$1,150 value)	25 event tickets (\$575 value)	15 event tickets (\$345 value)
Choice of exhibit space or named sponsorship of a featured location of event highlighted on site and on printed and digital event map	Entire event featured as "Powered By _____"	10'x20' Exhibit space or a featured activity as "Presented By _____"	10'x10' Exhibit space or a featured activity as "Presented By _____"	10'x10' Exhibit Space	6'x6' Exhibit Table
Recognition in email blasts (EBMMF list ~15,000)					
Mention in press release(s)					
Thank you in confirmation email to online registrants					
Your promotional material given at entry to first 3,000 attendees					
Announcement thanking sponsor from main stage					
Featured on event map					
Blog post about your company's involvement					
Thank you on all social media channels					
Event featured as "Powered By [Your Company]" on all print and digital materials					

### **Title Sponsor: \$20,000 (one available)**

- 2019 East Bay Mini Maker Faire event featured as "Powered By" your company
- Most prominent placement of logo and link on homepage and sponsor webpage
- Most prominent placement of logo on event print materials
- Designated Main Stage thank you announcement during event
- Blog post about your company's involvement
- Featured on event map
- Thank you on all social media channels
- Featured thank you in confirmation email to online registrants
- Your promotional material given at entry to first 3,000 attendees
- Thank you in press release(s)
- 100 event tickets (\$2,300 value) to distribute to your employees or customers

### **Sustaining Sponsor: \$10,000**

- Prominent placement of logo and link sponsor page of website
- Prominent placement of logo on event print materials
- Designated Main Stage thank you announcement during event
- Featured thank you in confirmation email to online registrants
- Your promotional material given at entry to first 3,000 attendees on day of event
- Mention in press release(s)
- 10'x20' Exhibit space or a featured activity as "Presented By \_\_\_\_\_"
- 75 event tickets (\$1,725 value) to distribute to your employees or customers

### **Presenting Sponsor: \$5,000**

- Logo and link on sponsor page of website
- Logo on event print materials
- Recognition in email blasts (EBMMF list ~15,000)
- Mention in press release(s)
- 10'x10' Exhibit space or a featured activity as "Presented By \_\_\_\_\_"
- 50 event tickets (\$1,150 value) to distribute to your employees or customers

### **Contributing Sponsor: \$2,500**

- Logo and link on sponsor page of website
- Logo on event print materials
- Recognition in email blasts (EBMMF list ~15,000)
- 10'x10' Exhibit Space
- 25 event tickets (\$575 value) to distribute to your employees or customers

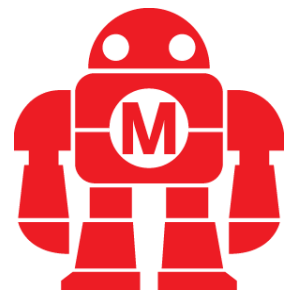
### **Participating Sponsor: \$1,000**

- Logo and link on sponsor page of website
- Logo on event print materials
- 6'x6' Exhibit Table
- 15 event tickets (\$345 value) to distribute to your employees or customers
- Registered 501c3 non-profit organizations may request a 25% discount on the Participating Sponsorship level

**East Bay**

**Mini  
Maker  
Faire®**

circuits  
software  
rockets  
double decker  
bikes  
robots  
pedal powered  
carnival rides  
flame tornadoes  
music  
origami  
cityscapes  
food  
screen printing  
tinkerers  
book binding  
electronics  
drink  
homesteading  
crafts  
workshops  
authors  
hackers



**Contact [sponsorships@ebmakerfaire.com](mailto:sponsorships@ebmakerfaire.com) for more information!**